

CBCS SCHEME

USN

--	--	--	--	--	--	--	--	--	--

17AU51

Fifth Semester B.E. Degree Examination, Dec.2019/Jan.2020

Managements and Entrepreneurship

Time: 3 hrs.

Max. Marks: 100

Note: Answer any FIVE full questions, choosing ONE full question from each module.

Module-1

- 1 a. Define management. What are the four views of management? (04 Marks)
b. Make a brief discussion on "Management as art or science or profession". (06 Marks)
c. Briefly discuss on modern management approaches. (10 Marks)

OR

- 2 a. How do you classify planning premises? Discuss on each of them. (10 Marks)
b. List out the steps in planning and discuss briefly on them. (10 Marks)

Module-2

- 3 a. Discuss about the principles of organization (Any ten). (10 Marks)
b. With the help of block diagrams explain:
i) Line, Military or Scalar organization
ii) Functional organization. (10 Marks)

OR

- 4 a. What are the essentials of a sound control system? Discuss. (10 Marks)
b. What are the elements of communication? Mention and brief. (05 Marks)
c. What are the requirements of effective direction? (05 Marks)

Module-3

- 5 a. Differentiate between a manager and an entrepreneur. (05 Marks)
b. Define an entrepreneur. Discuss on the evolution of the concept. (07 Marks)
c. What are the primary functions of an entrepreneur? List and discuss. (08 Marks)

OR

- 6 a. What are the barriers faced by an entrepreneur? Discuss based on economic and non-economic factors. (08 Marks)
b. Mention and discuss different steps involved in an entrepreneurial process. (06 Marks)
c. Briefly elaborate on the growth of entrepreneurship in India. (06 Marks)

Module-4

- 7 a. What are the characteristics of a Small Scale Industry? (10 Marks)
b. Briefly discuss about the steps involved in starting Small Scale Industries. (10 Marks)

OR

- 8 a. What are the effects of WTO/GATT on small scale industries in India? (06 Marks)
b. Discuss about TECKSOK and KSFC mentioning their objective and support to SSI. (10 Marks)
c. What do you understand by Ancillary and Tiny industries? Explain. (04 Marks)

Module-5

- 9 a. What do you mean by a project report? Brief about major contents of a project report (any ten). (12 Marks)
- b. Discuss on feasibility study of a project. (08 Marks)

OR

- 10 a. What do you understand by sole partnership? Discuss features and advantages of a sole partnership. (10 Marks)
- b. What are the particulars of a partnership agreement or deed? Briefly discuss wherever essential. (10 Marks)
